

## Notice of Principle Business Enterprises' Privacy Policy

2021 Consumer Packaging Research Study

Last modified: September 10, 2021

For your privacy, all information collected during the research study is confidential and will not be used in any advertising or promotional campaigns. Additionally, your responses to the study are combined with those of many others and will be summarized in a report such that the responses will not be identified as yours alone. Any personally identifiable information (i.e. your name, email, and phone number) will only be collected from individuals who have opted in to do so, and this personal information will only be used to contact participants regarding their responses. We do not aggregate this personally identifiable information into the survey responses, and it will not be possible to identify any individual from the aggregated results. We take reasonable steps and precautions to protect personally identifiable information via firewall protections, controlled access, and encryption technology. Principle Business Enterprises, Inc. does not sell, rent, or trade data with others. If you have questions, comments or issues regarding this research study and the information collected during your participation, please contact Principle Business Enterprises, Inc. at [customerservice@pbenet.com](mailto:customerservice@pbenet.com) or at P.O. Box 129, Dunbridge, OH 43414-0129. If you would like to opt out of these types of surveys or email communication with Principle Business Enterprises, Inc., please contact us at the provided email or address provided.