

Consumer Study Process

The study will follow the following process:

Qualification Process:

Step 1: Take an online screening survey to determine study qualification.

Step 2: If qualified, a member of the research team will email qualified individuals to let them know they have been accepted and when to expect products to arrive.

Study Process, Part A:

Participants will receive a box with two bags containing briefs each and asked to follow the instructions on the letter enclosed with the products.

Step 1: • Test all briefs of one bag, filling out a product use diary, and complete a survey.

Step 2: • Test all briefs of the other bag, filling out a product use diary, and complete a survey.

Step 3: • Complete the overall post-use survey and you will receive a \$25 Gift Card as a thank you via email when the entire survey for all participants is closed out.

Study Process, Part B:

Some participants may be selected to help in a 10-minute one-on-one conversation via an online virtual call. Someone from the PBE Research and Development team will reach out via email and phone if that is a needed step. If asked to complete part B, you will also receive a \$25 Gift Card.

*Please note, timing is subject to change. Any changes in timing will be communicated via email and/ or phone. Also, allow PBE 1-2 weeks upon completion of Part A and Part B to process the Gift Card. It will come to participants in the form of an email, so please check junk mailbox.