



Navigating Medicaid Coverage for Incontinence Products

with
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Introduction



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Complex Health Conditions & Incontinence Products



- Delayed potty training
- Need pull-ons or diapers for longer period

Pull-ons may also be referred to as “disposable underwear” and diapers may be referred to as “tape-tab briefs”

The Right Incontinence Products for Your Child's Needs

- Grocery/big box store
 - Typically light incontinence products
- Medical supply stores (“DMEs” or “HMEs”)
 - Heavier incontinence products
- Overnight products for bedwetting

Products sold at the grocery store or big box store are typically made for light incontinence (small amount of urine)



The Right Incontinence Products for Your Child's Needs *(cont.)*

- Youth-sized incontinence products can be hard to find
- Tight-fitting baby/toddler sizes irritate skin
- Grocery/big-box products stop at size 5/6
- Youth products fill gap between baby/toddler and adult



Requesting samples is the best way to ensure you are using the right-sized product for your child

Take a quick survey to get a *free sample* at:

TranquilityProducts.com/take-our-survey-for-a-free-sample

Superabsorbents vs. Fluff



- Low-performance fluff = wet cotton ball
- Moisture squeezes out
- Superabsorbents lock in fluid/moisture

Superabsorbent, specialty products can help those with complex care needs.

Importance of Skin Moisture Management



- Skin moisture from poor-performing products causes:
 - Rash, breakdown, infection
 - Bacterial growth, UTIs
 - Unplanned hospital visits

***Skin irritation develops within 15 minutes
of urine exposure to the skin***

Importance of Skin Moisture Management *(cont.)*

- Wet feeling → Frustration (sensory) → Challenging behavior
- Support potty training:
 - Pull-ons (vs. briefs)
 - Clothlike (vs. plastic)
- Extended wear time → Fewer changes
- Florida Autism School story

Students who wore higher-quality incontinence products required fewer changes

Importance of Skin Moisture Management *(cont.)*

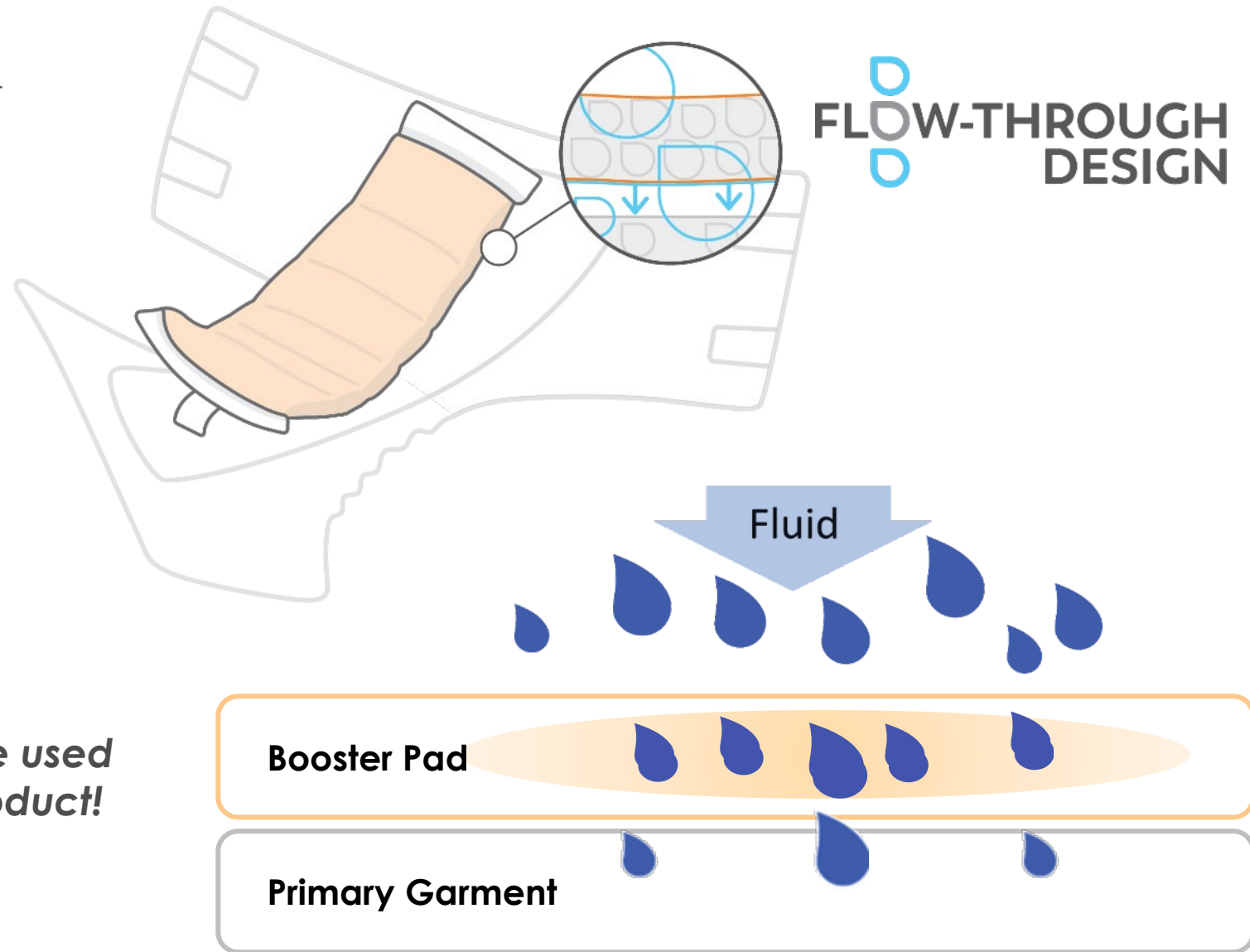
- Also applies to fecal or bowel incontinence (loose stool)
- Product tips for managing loose stool:
 - Disposable garments with leg cuffs
 - Booster pad (see next slide)



“Boosting” Protection with Booster Pads

- “Boosts” capacity of any brand pull-on/diaper
- Great for overnight, heavy bedwetting or long trips

Important: Booster pads must be used inside of another disposable product!



Learn more about **booster pads** at:
TranquilityProducts.com/booster-pads

Additional Protective Products

- Underpads → Can use with fitted bedsheet
- Cleansing wipes
- Disposable swimwear



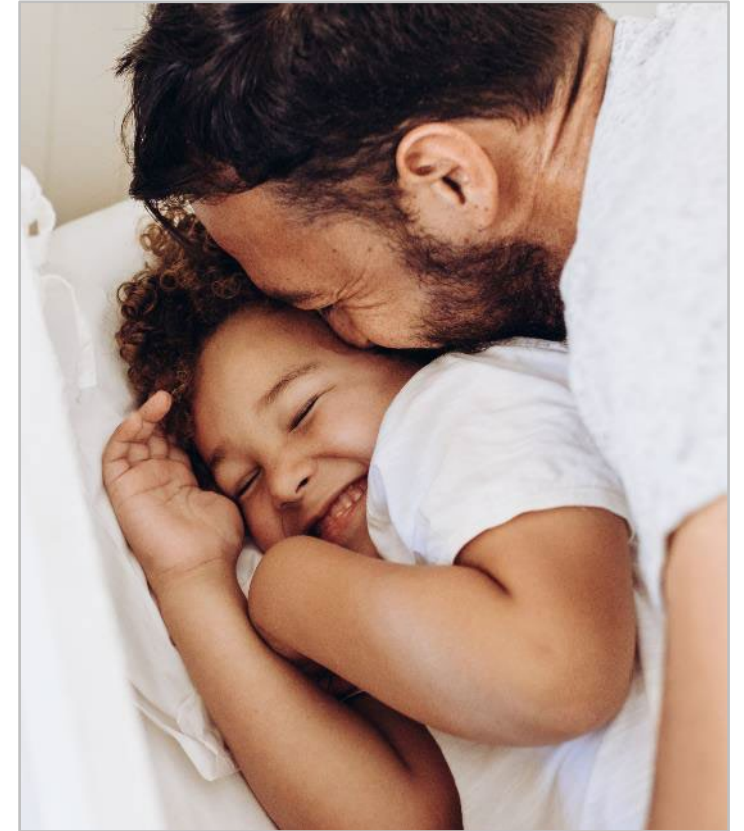
Disposable swimwear allows your loved one to get back in the pool again!

State Medicaid Incontinence Benefits

- Typically starting at age 3-4
- Pull-ons, diapers, booster pads and more
- Schedule monthly home delivery

Example of standard monthly allowance (Texas):

- *240 units (any combination of these)*
 - *Pull-ons*
 - *Diapers*
 - *Booster pads*
- *Plus 120 underpads*
- *Plus 2 packs of wipes*



****Different rules and coverage limits in every state****

Help with Navigating Medicaid



- Many parents unaware of Medicaid benefit ...
... are unnecessarily paying out of pocket
- There is help available:
 - Getting connected to product supplier
 - Filling out prescription paperwork
 - Helping you place your first order
- Waivers and other programs
- *If your child has heavy/severe incontinence protection needs, you can ask your supplier for higher-quality products by brand name*

Learn about benefits in specific states here:

[Tranquilityproducts.com/state-medicaid](https://tranquilityproducts.com/state-medicaid)

Non-Medicaid Options



Not Medicaid-eligible or in process of applying?

- **Private Pay**

- National/online incontinence retailers
 - Superabsorbents save money in long run
- FSA or HSA for tax savings
- Coupons, free shipping, discounts for monthly reorders
- Diaper banks or food pantries

Learn more about *Medicaid incontinence benefits* at:

TranquilityProducts.com/youth-incontinence-and-medicaid



Audience Q&A

Parent to Parent
Coffee Talk

May 27, 2025



Thank You!





For additional questions about the Tranquility Family of
Incontinence Products, please contact:

Customer Care Center

1-866-865-6101

[TranquilityProducts.com/contact](https://www.tranquilityproducts.com/contact)

